

## DESCRIPTION OF THE COURSE OF STUDY

<b>Course code</b>	0313.3.PSY.F15.PPE	
<b>Name of the course in</b>	Polish	Podstawy psychologii ekonomicznej
	English	<b>The basics of economic psychology</b>

### 1. LOCATION OF THE COURSE OF STUDY within the system of studies

<b>1.1. Field of study</b>	Psychology
<b>1.2. Mode of study</b>	Full-time studies / part-time studies
<b>1.3. Level of study</b>	Uniform MA studies
<b>1.4. Profile of study*</b>	Academic
<b>1.5. Person/s preparing the course description</b>	dr hab. Piotr Gasparski
<b>1.6. Contact</b>	piotr.gasparski@ujk.edu.pl

### 2. GENERAL CHARACTERISTICS OF THE course of study

<b>2.1. Language of instruction</b>	Polish/English
<b>2.2. Prerequisites*</b>	none

### 3. DETAILED CHARACTERISTICS OF THE COURSE OF STUDY

<b>3.1. Form of classes</b>	Lectures (including e-learning)
<b>3.2. Place of classes</b>	Teaching rooms of the Jan Kochanowski University (JKU)
<b>3.3. Form of assessment</b>	exam
<b>3.4. Teaching methods</b>	Lecture: activating lecture; e-learning - group performance of tasks; discussion;
<b>3.5. Bibliography</b>	<b>Required reading</b>
	<b>Further reading</b>

Gasparski P. (2013). *Buchalter ulomny*. Warszawa: CeDeWu.  
Kahneman D. (2012). *Pułapki myślenia. O myśleniu szybkim i wolnym*. Poznań: Media Rodzina.  
Thaler R.H. (2018). *Zachowania niepoprawne. Tworzenie ekonomii behawioralnej*. Poznań: Media Rodzina.  
Tyszka T. (red.). (2004). *Psychologia ekonomiczna*. Gdańsk: GWP  
Zaleśkiewicz T. (2011). *Psychologia ekonomiczna*. Warszawa: Wydawnictwo Naukowe PWN.

*Psychologia Ekonomiczna*: <https://psychologia-ekonomiczna.com.pl/%20>  
*Decyzje*: <http://www.decyzje.pl/>  
*Journal of Economic Psychology*: <https://www.journals.elsevier.com/journal-of-economic-psychology>

### 4. OBJECTIVES, SYLLABUS CONTENT AND INTENDED LEARNING OUTCOMES

<b>4.1. Course objectives (including form of classes)</b>
Lecture C1. providing the basic elements of knowledge on economic psychology - knowledge about human behavior related to the financial context and methods of their research.
E-learning C1. Improving the understanding of the claims of economic psychology
<b>4.2. Detailed syllabus (including form of classes)</b>
<b>Lectures</b>
1. Acquainting with the course card and the conditions of passing.
2. What is economic psychology (PE) and what does it do. Theoretical basics. Psychological theory of decisions, basic concepts, premises of choices. Perspective theory. Risk. Mental bookcase. Elements of cognitive psychology in PE - heuristics.
3. Test methods. Market research. Experiments. Games. Behavioral Economics.
4. Earning and working. Attitudes towards money. Fair pay. Fair distribution. Income and level of affluence as a source of behavioral differences.
5. Spending and buying. Principles of mental bookkeeping.
6. Saving, banking, money management. Economic socialization. Tendency to save. Determinants of individual preferences in financial decisions.
7. Psychologist as an advisor to financial institutions.
<b>E-learning</b>
1. Framing.

2. Property Effect.

#### 4.3 Intended learning outcomes

Code	A student, who passed the course	Relation to learning outcomes
within the scope of <b>KNOWLEDGE:</b>		
W01	Lists and presents psychological laws regarding economic behavior.	PSYCH_W01
W02	Explains the relationship between the characteristics of individuals and the characteristics of social groups and economic behavior.	PSYCH_W05
W03	Analyzes the functioning of individuals and communities from the perspective of the claims of economic psychology.	PSYCH_W12
within the scope of <b>ABILITIES:</b>		
U01	He uses the laws of psychology to interpret problems related to the course of economic and economic processes.	PSYCH_U05
U02	He forecasts the course of some processes based on psychological theories.	PSYCH_U04
U03	Uses knowledge about economic behavior in professional practice.	PSYCH_U07
within the scope of <b>SOCIAL COMPETENCE:</b>		
K01	He is open to expanding his knowledge in the field of economic psychology.	PSYCH_K04
K02	He presents his stand in public.	PSYCH_K01
K03	Participates in groups that pursue common goals and tasks.	PSYCH_K03

#### 4.4. Methods of assessment of the intended learning outcomes

Teaching outcomes (code)	Method of assessment (+/-)																				
	Exam written*			Test*			Project*			Effort in class*			Self-study*			Group work*			Others* e.g. standardized test used in e-learning		
	Form of classes			Form of classes			Form of classes			Form of classes			Form of classes			Form of classes					
	L	C	...	L	C	...	L	C	E	L	C	...	L	C	...	L	C	...	L	C	..
W01	+																				
W02	+																				
W03	+																				
U01	+								+												
U02	+								+												
U03	+								+												
K01									+												
K02									+												
K03									+												

\*delete as appropriate

#### 4.5. Criteria of assessment of the intended learning outcomes

Form of classes	Grade	Criterion of assessment
lecture (L) (including e-learning)	3	Written exam: from 50%
	3,5	Written exam: from 61%
	4	Written exam: from 71%
	4,5	Written exam: from 81%
	5	Written exam: from 91%

#### 5. BALANCE OF ECTS CREDITS – STUDENT'S WORK INPUT

Category	Student's workload	
	Full-time studies	Extramural studies
NUMBER OF HOURS WITH THE DIRECT PARTICIPATION OF THE TEACHER /CONTACT HOURS/	72	52

<i>Participation in lectures*</i>	30	20
<i>Participation in classes, seminars, laboratories*</i>	30	15
<i>Preparation in the exam/ final test*</i>	2	2
<i>Others (e-learning)*</i>	10	15
<b>INDEPENDENT WORK OF THE STUDENT/NON-CONTACT HOURS/</b>	<b>78</b>	<b>98</b>
<i>Preparation for the lecture*</i>	10	15
<i>Preparation for the classes, seminars, laboratories*</i>	30	35
<i>Preparation for the exam/test*</i>	20	20
<i>Gathering materials for the project/Internet query*</i>	10	15
<i>Preparation of multimedia presentation</i>	8	13
<b>TOTAL NUMBER OF HOURS</b>	<b>150</b>	<b>150</b>
ECTS credits for the course of study	<b>6</b>	<b>6</b>

*\*delete as appropriate*

**Accepted for execution** (date and legible signatures of the teachers running the course in the given academic year)

.....